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## President's Letter – Passing the Torch!

Hello and Farewell,

As I look back on the past year, I am honored to have had the experiences that you've read about in our esteemed newsletter as this Chapter's President. This office has given me the opportunity to work within the community along the side of many amazing people. I would like to recognize the members of our board for all the inspirational effort that was put toward our success as a chapter. So much hard work has gone into the successes that we've had this year, and I can't thank them enough for their efforts.

Lastly, I would also like to thank all the industry partners that contributed this and every year. The contributions and participation from every company make events like the Special Olympics Golf Outing very special and successful.

I wish all the best to Soni and the other officers on the board in 2018. I couldn't be more confident in leaving the IREM® responsibilities to such a dedicated team. Soni, Drew, and Lana are an amazing dynamic, and they will continue the success of our IREM® Chapter.

Thank you all, and God Bless.  
Sincerely,

**Max Bogard, CPM®**  
IREM® Nebraska Chapter  
No. 12 President 2016/2017  
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*Max Bogard, CPM®  
CB Richard Ellis|MEGA*



# A Golf Outing For the History Books

The Chapter 12 IREM® team has done it again. With the help of our many sponsors led by Cox Communications as the largest contributor and our friends at Tiburon Golf Course, the 2017 IREM® Golf for Special Olympics event was a huge success.

IREM® members have worked hard to bring this event to the level that is today, and it couldn't be done without the incredible support of our sponsors like Cox Communications, Beacon Management, Sol Lewis Engineering, and so many more. These companies have continually gone above and beyond when it comes to making this event such a success. The affect that these contributors have on the athletes in Special Olympics simply cannot be measured by a dollar value. The money they continually donate goes through a transformation into



something less tangible and infinitely more valuable. For the athletes and families of the Special Olympics, the donated money changes into dreams coming true when they compete.

The event is also an incredible chance for industry professionals to network with one another outside of the office and show off their golf skills (if they exist). The day is filled with opportunities to win pin prizes, tee box prizes, raffles and many others. This year there were great prizes donated by supporting companies from all over the area. Some of the top prizes included exotic

Next year will be the 20th year anniversary of the IREM® and Special Olympics partnership, and you can bet that IREM® is going to be pushing for record numbers across the board once again. The ongoing support of the numerous industry partners, commercial real estate professionals and the community will continually drive and increase the proceeds of the IREM® Special Olympics Annual Golf Outing. Thank you to all who sponsored, donated, participated and supported this great event. See you next year!

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If you have any items of interest or comments about the IREM® Nebraska Chapter No. 12 Newsletter, please contact Neil Villwok at 402-334-8877.

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# 2017 IREM® Global Summit – Chicago

The IREM® Global Summit was in full swing during the second week of October, and it did not disappoint. This year's summit brought in a record number of attendees that topped out above 900 this year from 9 different countries.

The week was full of keynote speakers, seminars, vendor booths and demonstrations, great food, and incredible real estate professionals from all over the world. Throughout the



week, professionals were able to attend classes and seminars of their choosing to help accelerate their career. Subjects and information ranged from work/life balance and organization to the new technology and advances in the real estate industry.

In the technology field, it was said that \$3 billion went into real estate tech development in 2017 alone. Software companies that help with many different facets of the real estate industry. Companies such as Building Ops and Common Areas help with building management, while Crowd Comfort, Robin, and Roomzilla help to enhance the human experience with things like automatic room temperature settings. These automatic monitoring systems are being developed to enhance the efficiencies and add to a property's bottom line and ROI.

Another statistic that was announced and a bit staggering was that upwards of 90% of the data currently available today has been developed or made available in just the last two years. This rapid increase of availability is due to the development of cloud computing, incredible advancements in connectivity, and the increase of storage space on smaller devices such as smartphones and tablets.

After speakers and seminars, attendees were invited to multiple networking events that brought everyone a bit closer together, which made the week more productive and enjoyable. These events gave attendees the chance to learn from each other and possibly apply new practices to improve their work and/or position. It was also a great chance for the newer professionals coming into the industry to meet more experienced professionals and learn from them as they enter the real estate profession. Moving forward, the IREM® Global Summit will continue to be a pivotal event for real estate professional development. Next year's event will be held in Ft. Lauderdale, Florida.

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# Past President's Lunch

October 19th was the special day that was designated for the IREM® chapter's Past Presidents Luncheon. At the event, the current president recognizes and thanks the presidents of the past, introduces his successors, and also presents they yearly contribution check from the IREM® Golf Outing to the Special Olympics.

This year's president Max Bogard was all smiles as he presented the Special Olympics with an IREM® contribution of \$15,746.76. Over the 19 years that IREM® has been contributing to Special Olympics, they have been able to donate over \$250,000.

After the passing of the check, the new executive board was introduced, and can be seen below.



*From left to right you see the 2018 Treasurer Drew Strohmeier, President Elect Lana Odeh, and the 2018 Chapter President Soni Navarro. The new team leaders are excited to take their positions and take the chapter to the next year with new goals that will continue to make a difference throughout Omaha and the surrounding areas.*

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# UNO Student Standout



In the real estate industry, there is so much opportunity for people to develop successful careers in many different ways. Colleges today are developing real estate professionals in the classroom more than ever before, and Omaha has one student that has been able to stand out on a national level.

Colin Wattonville is a student at the University of Nebraska-Omaha, and he was awarded for his winning essay entry into a nationwide contest that is held annually by IREM® Nationals. Colin is a senior at UNO and will be graduating in May of 2018 with a business degree with emphasis on finance, marketing, and entrepreneurship. Below is an excerpt from his essay about what to look for in a mentor and a link to the blog to read the entire essay.

## What to Look for in a Mentor

“Mentoring is a brain to pick, an ear to listen, and a push in the right direction.”

This quote from late American politician John Crosby perfectly sums up what a mentor is. A mentor is not only there to answer questions. A mentor is one who engages in brainstorming and planning with his mentee, and then motivates and encourages him/her along the way to their future goal. A mentor is always there for the one(s) who he is training, in every way.

In my independent studies outside of school, I have read many books and watched hours of videos on what makes successful people great. One of the things that I always come across is that the most successful people in the world all attribute much of their fortune to their mentor(s). Many people have heard the adage: “You are the culmination of the five people with whom you spend the most time with” (or some similar wording). I definitely find this to be true. That is why I have made an effort to branch out, make

more connections, and get involved with those who I know can help me advance in both my personal and professional life. Of course, a mentorship should never be one sided, but rather each person helping the other one out.

All of my mentors throughout my life have shared something with me. Some have shared the same values, some, similar manners, and still others have shared the same drive that I have. Overall, I look for four main things in mentors. The first is that they have to be years ahead of where I am. Their current situation has to look similar to the future that I aspire to have. Maybe not my end goal, but at least a decade or two down the road. Second...

To continue reading Colin’s article, follow this link. <https://toughnickel.com/business/What-To-Look-For-In-A-Mentor>

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# CPM® & ARM® Awards

The Nebraska chapter never disappoints when it comes to outstanding professionals that are moving their career in the right direction. The year end awards have also been announced, and this year's CPM® of the year is Drew

Strohmeier, and the ARM® of the year is Andy Tingwald. Congratulations, to all the new certifications and accomplishments. You are all a true inspiration to the younger generation entering the industry.



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# Planning calendar

Save the date and mark your calendar for these upcoming 2017 meetings and events.

## November

IREM® Executive Board Meeting 28  
Location: NP Dodge –  
8701 West Dodge Road  
Omaha, NE 68114  
8:30 a.m. – 12:30 p.m.

## December

Industry Forecast Breakfast 7  
Location: Embassy Suites Omaha-  
La Vista Hotel & Conference Center  
12520 Westport Parkway  
La Vista, NE 68128  
7:00 a.m. – 10 a.m.

**November 28**  
IREM® Executive  
Board Meeting



**December 7**  
Industry Forecast  
Breakfast

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